

## THE RIGHT PRESCRIPTION IS PREPAREDNESS

"We know we're all pressed for time, but you have the power to make a difference."

-Rebecca M. Patton

Pandemic flu is a real threat. Taking a minute to reinforce this with your patients will go a long way to encourage them to prepare. With just a few moments, you can answer questions, help your patients understand the risk and what to do about it.

It comes down to leadership, *your* leadership. You have an influential role in making sure your patients keep this concern top of mind — and that it's everyone's responsibility to prepare.

Go to **takethelead.pandemicflu.gov** for your online toolkit. Use it to help spread the word. Because when your patients prepare now, it will make it easier for them to withstand the impact of a possible flu pandemic later.

Pictured: Dr. Ronald M. Davis, President, American Medical Association; Rebecca M. Patton, President, American Nurses Association



